

Please send questions or comments to programs@issa-midtn.org.

What is the ISSA?

Formed in 1982, The Information Systems Security Association (ISSA) is an international organization with 140 plus chapters located throughout the world. ISSA provides educational forums, publications, and peer interaction opportunities. That enhances the knowledge, skills and professional growth of its members – information security professionals.

The primary goal of the ISSA is to promote management practices that will ensure availability, integrity and confidentiality of organized resources.

ISSA Middle Tennessee Chapter

The Middle Tennessee Chapter of the ISSA is comprised of security professionals in a variety of important, decision- making capacities at leading organizations around the Middle Tennessee Region and surrounding areas. The members of the Chapter could be categorized this way, a mix of executives, management and experienced professionals with most having more than 6 years of experience in security systems. Over 90% of our membership influences or support purchasing decisions, while 30% or more make purchasing decisions.

The Middle Tennessee Chapter is an active chapter with about 300 members and numerous chapter meetings, functions, and activities during the year. Of special note is our annual Security Conference, InfoSec Nashville, held at the new Music City Center, which draws more than 500 participants from across the country annually.

More information on the chapter can be found at www.issa-midtn.org

Sponsorship Opportunities

In an ongoing effort to improve the quality of meetings and events, and to return the greatest value to our members, the Chapter invites sponsorships for meetings and events. In exchange for sponsorship fees, the Chapter will provide a variety of services and marketing opportunities, according to guidelines listed below. Exceptions or alterations to these guidelines may be made at the discretion of a majority vote of the Chapter Board of Directors.

Sponsorship categories:

- Chapter Meeting
- Hands-on Event
- Networking
- Social

Chapter Meeting Sponsor: \$1750

Please provide **Topic, Abstract, Learning Objectives** and **Presenter's Bio** to be posted on the web site. If the presenter has any online video of previous speaking engagements, that would be great – please send a link. We are looking for engaging speakers that will provide value to our members.

These opportunities are not meant to be “marketing focused” for the sponsoring vendor – the presentation/discussion should be as vendor neutral as possible. However, the sponsor is welcome to take a few minutes at the end to discuss the company's offerings.

If requested, a table for literature and any giveaways (pen, gadgets, etc.) will be setup. Also, if you would like contact information for attendees, business cards can be collected as part of a drawing for a “prize”. Both are completely optional and up to sponsor's discretion.

Benefits include:

- Presentation at one (1) monthly chapter meeting
- Logo/banner and website link on chapter website
- Up to four (4) membership email communication opportunities
 - Content must be approved by the Chapter Board of Directors
 - Email sent by Chapter Programs Director

Hands-on Event Sponsor: \$2000

Please provide Learning Objectives and Demonstrator's Bio to be posted on the web site. If the individual providing the demo has any online video of previous engagements, that would be great – please send a link. We are looking for engaging individuals that will provide value to our members.

These opportunities are meant to be solution focused for the sponsoring vendor – the demonstration should provide a hands-on approach to using the vendors tool set. These events are also usually held after normal working hours to provide a more interactive activity. Also, if you would like contact information for attendees, business cards can be collected as part of a drawing for a “prize”. Both are completely optional and up to sponsor’s discretion.

Benefits include:

- Live demonstration/presentation on specific technology offering
 - Attendance varies depending on technology & solution
 - Attendees are active participants (interact with product/presentation topic)
- Logo/banner and website link on chapter website
- Up to three (3) membership email opportunities
 - Content must be approved by the Chapter Board of Directors
 - Email sent by Chapter Programs Director

Networking Event: \$500 (+ actual costs)

This sponsorship would be a co-planned networking event where the sponsor will pay all associated costs. ISSA will assist in coordination and provide services such as RSVP and 2 email opportunities.

A table for literature and any giveaways (pen, gadgets, etc.) can be setup. Also, if you would like contact information for attendees, business cards can be collected as part of a drawing for a “prize”. Both are completely optional and up to sponsor’s discretion.

Benefits include:

- Logo/banner and website link on chapter website
- Up to three (2) membership email opportunities
 - Content must be approved by the Chapter Board of Directors
 - Email sent by Chapter Programs Director

Social Event Sponsor: \$1000

Benefits include:

- Up to three (3) sponsor/company attendees at event
- Logo/banner and website link on Chapter website
- Up to two (2) membership email opportunities
 - Content must be approved by the Chapter Board of Directors
 - Email sent by Chapter Programs Director
- Social events include:
 - **Membership Social - Sounds Game**
 - **ISSA Joint Meeting with another local interest group**
 - **Membership Holiday Lunch - Location TBD**

Payment Options: The Middle Tennessee Chapter offers two Sponsorship payment options.

- PayPal invoice for payment using a credit card; or
- Invoice to be emailed enabling payment via check

NOTE: Payment due within 30 days of invoice date.

ISSA Middle Tennessee Chapter Sponsorship Request Application

Name of Sponsoring Organization: _____

Primary Contact Information:

Name: _____ Phone: _____

Address: _____ email: _____

City, State, Zip _____

URL of Company's Home Page: _____

Please email corporate logo to programs@issa-midtn.org

Sponsorship Level

- Chapter Meeting \$1750
- Hands-on Event \$2000
- Social \$1000
- Networking \$500 + actual costs

Chapter Meeting/Event Date(s): _____

Topic(s): _____

Payment Options:

- PayPal Invoice
- Electronic Invoice to be emailed

NOTE: Invoice will be sent using Primary Contact Information as listed above (e.g., email address).

Return Sponsorship application to: programs@issa-midtn.org